

# Brand Guidelines



# Meet our Logo



Ticket – Nine ( 9 –in Numeric)

well, more than a logo, it's  
our identity — bold just like  
our passion for events and  
we're very proud of it



ticket9

ticket9

ticket9

ticket 9

ticket 9

# Clearspace & Minimum size



When you're using the logo with other graphic elements, make sure you give it some room to breathe. The empty space around the logo should be at least 1/2 of the letter width and should not go smaller than 24px height

# Logo and wordmark usage

The logo should always in  
white bg or black bg



Only these wordmarks should be added if  
website is mentions



Favicon



Favicon



# How not to use the logo

It's important that the appearance of the logo remains consistent. The logo should not be misinterpreted or modified. Its orientation, color, and composition should remain as indicated in this document – there will be no exceptions.

ticket 

 Do not saturate the logo


ticket 

 Do not blur the wordmark

ticket 

 Do not rotate


ticket 

 Do not change the colour or tone

ticket 

 Do not distort

ticket 

 Do not shadow or reduce capacity

ticket 

 Only use white/black background

ticket 

# Colour Usage

Color in Logo from the top



Color in Logo at the Bottom

#FF9650



#FB426E

Gradients used in Web/App



# Font

Ultine

Regular

Family

We'luv U

*We'luv U*

***We'luv U***

We'luv U

**We'luv U**

ticket9<sup>®</sup>

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